Privacy Policy of studio BE Mindfulness, Co.

We, as studio BE, operate the studio BE website (the "Website"), which provides a platform for users to engage in yoga, mindfulness, meditation, and other forms of wellbeing practices through classes, workshops, courses and trainings (the "Service").

We respect your privacy and are committed to protecting personally identifiable information you may provide us through our Website. This Privacy Policy explains what information may be collected on our Website, how we use this information, and under what circumstances we may disclose the information to third parties.

The terms used in this Privacy Policy have the same meanings as in our Terms and Conditions, unless otherwise defined in this Privacy Policy.

### Lawful processing of your personal information

In order to provide you with our Service, we need certain personal information from you. If you choose to use our Service, then you agree to the collection and use of information in relation with this policy. We will not use or share your information with anyone except as described in this Privacy Policy.

#### Personal Data Collected and How We Use It

For a better experience while using our Service, we require you to provide us with certain personally identifiable information, including your full name, phone number, city, country, email address, and, when you subscribe to our Service after the 14-day free trial also your credit card information ("Personal Data").

We limit the collection and use of Personal Data to the minimum we believe is necessary to deliver the Service to you. The Personal Data that we collect will be used to contact or identify you, as well as process any payments within our website.

We may also use your information to keep you posted on studio BE's latest announcements, software updates and upcoming events, if you have explicitly chosen to receive these kind of communications from us.

## Log Data

Whenever you visit our Website, we collect information that your browser sends to us that is called "Log Data". This Log Data may include information such as your computer's Internet Protocol ("IP") address, browser version, pages of our Website that you visit, the time and date of your visit, the time spent on those pages, and other statistics. This information is used to analyze trends, administer the Website, and gather demographic information.

#### Cookies

"Cookies" are files with small amounts of data that are commonly used as an anonymous unique identifier. These are sent to your browser from the website that you visit and are stored on your computer's hard drive.

Our Website uses Cookies to collect information and to improve our Service, such as remembering your user login details. You have the option to either accept or refuse Cookies and know when a Cookie is being sent to your computer. Please note that some parts of our Website will not function properly, or be available to you, if you refuse to accept a Cookie or choose to disable the acceptance of Cookies.

#### **Service Providers**

We employ third-party companies and individuals to perform essential functions of behalf of studio BE for to the following reasons:

- To facilitate our Service;
- To provide the Service on behalf of studio BE;
- To process credit card payments;
- To assist us with customer service;
- To perform Service-related services; or
- To assist us in analyzing how our Service is used.

These third-party service providers have access to your Personal Data. We have concluded contracts with these third parties obligating them to use your Personal Data only to execute our direct requests related to carrying out the Service, and they are obligated not to disclose or use your Personal

Data for any other purpose.

#### How we store your information

Your information is securely stored in data centers in Texas and Virginia (USA).

We keep your full name, phone number, city, country, email address until a user requests their account be deleted. We will then dispose of your information by overwriting or deleting your user information.

#### Security

We have implemented appropriate technical and organizational measures to ensure a level of security appropriate to the risk of loss, misuse and alteration of the Personal Data under our control. We strive to protect your Personal Data, however we cannot guarantee or warrant the security of any information you disclose or transmit to us through the Website and are not responsible for the theft, destruction, or inadvertent disclosure of your Personal Data.

### Links to/from Third-Party Websites

Our Website may contain links to third-party websites. Once you have clicked these links and leave our Website, any information you provide to these third parties is not covered by this Privacy Policy, and we cannot guarantee the safety and privacy of any personal information you may share with those. Before visiting and providing information to any third-party website, you should inform yourself of the privacy policies and practices of the third-party responsible for that website.

We are not responsible for the content or privacy and security practices and policies of any third-party websites that may be linked to our Website.

## Children's Privacy

Our Service does not address anyone under the age of 13. We do not knowingly collect personal identifiable information from children under 13. In the case we discover that a child under 13 has provided us with personal information, we immediately delete this from our servers. If you are a parent or guardian and you are aware that your child has provided us with personal information, please contact us so that we will be able to take necessary actions.

## **Changes to This Privacy Policy**

We may update or change our Privacy Policy from time to time. Please review this page periodically for any changes. We will notify you of any changes by email and by posting the new Privacy Policy on this page. Changes are effective immediately, after they are posted on this page.

#### Consent

By using our Service, you hereby consent to our privacy policy and agree to its terms.

#### Your data protection rights

Under data protection law, you have rights including:

**Your right of access** - You have the right to ask us for copies of your personal information.

**Your right to rectification** - You have the right to ask us to rectify information you think is inaccurate. You also have the right to ask us to complete information you think is incomplete.

**Your right to erasure** - You have the right to ask us to erase your personal information in certain circumstances.

**Your right to restriction of processing -** You have the right to ask us to restrict the processing of your information in certain circumstances.

**Your right to object to processing -** You have the right to object to the processing of your personal data in certain circumstances.

**Your right to data portability** - You have the right to ask that we transfer the information you gave us to another organization, or to you, in certain circumstances.

You are not required to pay any charge for exercising your rights. If you make a request, we will respond to you within one month.

Please contact us at <a href="hello@meetyourcenter.com">hello@meetyourcenter.com</a> or 16 S. River Street, Ste 103, Wilkes-Barre, PA 18702 if you wish to make a request.

# How to complain

You can also complain if you are unhappy with how we have used your data.

If you are in the USA, or outside Europe:

studio BE

16 S. River Street, Ste 103

Wilkes-Barre, PA 18702

E hello@meetyourcenter.com

If you are in Europe, please contact our European Representative: Jacobs Privacy & Compliance

E studiobe-rep@jacobsprivacycompliance.nl

#### **Contact Us**

If you have any questions or suggestions about our Privacy Policy, do not hesitate to contact us at: hello@meetyourcenter.com